

Machine Project
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MACHINE PROJECT MISSION

Machine Project is a place for artists to do fun experiments, together with the public, in ways that influence culture. We are an informal non-profit performance, education, and installation space located in a storefront in the Echo Park neighborhood of Los Angeles. We collaborate with artists, thinkers and local communities to produce non-commercial projects that investigate art, performance, technology, science, music, literature and new ideas for creative engagement. We believe an organization can be a machine for thinking together.

MACHINE PROJECT PHOTO DOCUMENTATION

Machine Project has an extensive archive of photos documenting projects from 2008 to the present. All photos are hosted on our Flickr site, comprised of an all-inclusive photostream and select albums from our major projects and events.

For a brief overview of Machine Project photos, please visit our Flickr press kit at:
flic.kr/s/aHskwJnCqF

Downloading images instructions:

- (1) Click on image
- (2) Click on down facing arrow located on the bottom right corner
- (3) Select size (square, small, medium, large, original)
- (4) One can also click the “view all sizes” option for a more extensive list of options

Image Credits

- (1) Click on the image
- (2) See image caption on the bottom bar (under the title “Machine Project”)
- (3) Captions include:
 - Artist
 - Project Name, Year
 - Medium
 - Location
 - Photographer/Videographer

MACHINE PROJECT VIDEO DOCUMENTATION

Machine Project also has a video archive of past projects and events from 2008 to the present.

For a complete compilation of Machine Project videos, please visit:

<http://vimeo.com/machineproject>

Or, we have selected six videos that highlight Machine Project's events:

(1) Machine Project Documentary Portrait, by David Fenster

<http://vimeo.com/8244390>



(2) Music for Mineral Springs, by Chris Kallmyer

Music for Mineral Springs is a concert of sensory pairings of water with sound. Students from Skidmore College worked with Chris Kallmyer to create a multi-movement work that examined regional springs through music, light, and water.

<https://vimeo.com/158447375>



(3) Storefront Plaza, by Nate Page

Nate Page relocated the windows of Machine Project and reinstalled them twenty feet back into the main gallery space. As a result, the public was able to access what was formerly Machine Project's front room, transformed as a large sidewalk alcove.

<http://vimeo.com/43576448>



(4) Aerobic Butter and Anaerobic Bread

Artist Michael O'Malley taught amateur breadmakers the art of baking on the grill outside the Machine Project gallery. Inside, Pop Soda's Jimmy Fusil conducted an aerobics class/buttermaking workshop, shaking jars of fresh cream until it magically transformed into butter.

<http://vimeo.com/54501264>



(5) Patrick Ballard at The Machine Project Field Guide to The Gamble House

Patrick Ballard's two-story puppet head with blond hair on the front sleeping porch provides contrast to the Gamble House's brunette interior for *The Machine Project Field Guide to The Gamble House*.

<https://vimeo.com/120014635>



(6) Tragedy on the Sea Nymph, by Elizabeth Cline

Tragedy on the Sea Nymph is a 10-minute silent film starring an all dog cast performing the romance and tragedy of clandestine lovers shipwrecked at sea.

<http://vimeo.com/24497415>



OTHER DOCUMENTATION

(1) Machine Project Hammer Report

In 2010, Machine Project was invited to produce a year of programming which proposed new, alternative, and experimental ways of presenting work at the Hammer Museum. We looked at using non-traditional spaces like hallways, lobbies, elevators, and stairwells. We also investigated different ideas of audiences from intimate, focused performances for one or two audience members, to disperse, ambient special pieces without formal audiences at all.

An extensive 182-page PDF of the report is available here:

http://machineproject.com/files/pdf/Machine_Project_Public_Engagement_Artist_in_Residence_Report_compressed.pdf

*Hammer report available in book form upon request

(2) Machine Project and KCET

Machine Project invited over 20 artists to create performances that responded to notable architectural sites throughout Los Angeles, collectively creating The Machine Project Field Guide to L.A. Architecture. The project was part of the larger Getty initiative, Pacific Standard Time Presents: Modern Architecture in L.A., which celebrated Southern California's modern architectural heritage through exhibitions and programs at area cultural institutions from April - September 2013. The following essays, interviews, and videos linked below chronicle this alternative guide to L.A.'s architectural history. Please visit:

[http://www.kcet.org/arts/artbound/partners/machine-project/.](http://www.kcet.org/arts/artbound/partners/machine-project/)

STAFF

(1) Mark Allen, Executive Director

Mark Allen is an artist, educator and curator based in Los Angeles and the founder and executive director of Machine Project. Under his direction Machine has produced over 1000 events, workshops and installations. He is an Associate Professor of Art at Pomona College and serves on the Board of Directors of the Andy Warhol Foundation for the Visual Arts. Mark received his MFA in Visual Art from the California Institute of the Arts.

(2) Meldia Yesayan, Managing Director

Meldia Yesayan is Machine Project's Managing Director. Prior to joining Machine, she was a consultant working with artists, arts nonprofits, foundations and cultural organizations on programming, strategy and creative initiatives. Her previous professional experience includes heading the marketing communications team at Sotheby's auction house in New York, managing development at MUSE Film and Television, a not-for-profit arts documentary production house, and working in the legal industry as an attorney and strategic marketing professional. She holds a BA and JD from UCLA and a professional certificate in art appraisal from NYU.

(3) Lucas Wrench, Operations Manager

Lucas Wrench is Machine Project's Operations Manager. He programs events and workshops in and out of the Machine Project storefront under the guidance of the Executive Director, and manages Machine's daily operations. Lucas studied studio art at Pomona College, and public art at the Los Angeles Seminary for Embodied and Civic Arts. Outside of Machine Project, Lucas is the founder and organizer of the Cyberpunk Reading Group, and a co-organizer of Cryptoparties throughout Los Angeles, dedicated to exploring the intersection of surveillance, privacy, and protest. Previous employers include Sterling Ruby, Andrea Zittel, and the Massachusetts Museum of Contemporary Art.